



News Release

The Coalition For Agriculture's Future

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Coalition For Agriculture's Future **Names Chairman, Other Officers**

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The Coalition for Agriculture's Future has picked George Crookham of Caldwell as its new Chairman, officials with the Coalition announced today.

Crookham, Chief Executive Officer of the Crookham Company, a Caldwell-based Idaho seed company, will serve a two-year term as head of the powerful coalition of agri-businesses and associations.

Doug Dorsing of Dorsing Seeds was named Vice Chairman and John Ihli of Nunhems USA was named Secretary. The Coalition also picked Lanny Dohse of Syngenta Seeds as the first of two directors.

The Coalition for Agriculture's Future is formed from more than a dozen agri-businesses and associations representing a wide spectrum of Idaho agricultural interests including members of Idaho's seed industry. It was formed to provide an organized group to help maintain agricultural lands for the future, thus preserving a critical natural resource that feeds the world.

"These individuals form the nucleus of the Coalition leadership team that will guide the group as it moves forward in its efforts to effectively deal with the growing problems of urban and commercial development resulting in a loss of Idaho's agricultural lands," said Roger Batt, the Coalition's Executive Director.

Specific goals of the Coalition include; creating strong public awareness about the overall problems of the loss of vital agricultural lands and its resulting impact on Idaho's Ag economy; working in partnership with other public and private organizations to better deal with the problems of development; and, to educate and work with elected officials so they can better identify and understand the critical issues involved in the growing conflicts between preserving farmland and commercial and residential development.

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